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SEEDS

from . . .

W. B. MALLORY & SONS CO.

Memphis 2, Tenn.

P. O. Box 2486



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W. B. Mallory & Sons Co. GARDEN SEEDS

SEED

Warehouse and Office

P. O. BOX 2486

Telephone

431 S. Main St.

CERTIFIED D. & P. L. 14

MEMPHIS, TENNESSEE

5-7661

CERTIFIED STONEVILLE 2B

All Items Quoted F.O.B. Memphis and Subject to Stock on Hand when Order is Received, or any Radical Market Changes in Price. W. B. MALLORY & SONS CO. GIVE NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE PRODUCTIVENESS OF ANY SEEDS WE SELL AND WE WILL NOT BE IN ANY WAY RESPONSIBLE FOR THE CROP. (OUR LIABILITY IN ALL INSTANCES IS LIMITED TO THE PURCHASE PRICE OF THE SEED.)

COTTON SEED

Grade "A" Blue tag, Treated & Delinted Price Ton Lots, per ton	CERTIFIED D. & P. L. 14 Blue Tag Grade "A" Treated, not Delinted	Grade "A" Blue Tag, Treated & Delinted Price Ton Lots, per ton \$195.00 Less than ton, per bag \$10.00		
ALFALFA	PEANUTS	SOY BEANS		
Argentine, 150 pound bags, per poundout Oklahoma, 150 pound bags, U. S. Verified Origin, per pound261/4	TENN. RED (Improved)	TANNER (for hay), 2 bu. bags, per bu		
U. S. Verified Origin, per pound	100 lb. bags, per lb. $22\frac{1}{2}$ Less than sack lots, per lb. $23\frac{1}{2}$	KINGWAY (black) (for hay), 2½ bu. bags, per bu5.40		
FUNK'S G-HYBRID CORN	CANE SEED (For Syrup)	LAREDO (for hay), 2½ bu. bags, per buout ARKSOY No. 2913, 2 bu. bags, per bulater MAMLOXI, 2½ bu. bags, per bu5.75		
G-244 for Miss. & Ark. only, per bu11.90	SAPLIN SORGHUM, 100 lb. bags, per lb	BROWN BILOXI, 2 bu. bags, per bu. 5.65 RALSOY, 2½ bu. bags, per bu. 5.15		
G-46 for Miss. & Ark. only, per bu	CANE SEED (for silage) 100 lb. bags TEXAS SEEDED RIBBON	OGDEN, 2 bu. bags, per bu. 5.15 INCLUDE INOCULATION		
G-515 (white) Miss only, per bu		GARDEN PEAS		
FIELD CORN (open pollenated)	CYCLONEea. \$2.50	100 lb. 30 to than		
NUBBER AND TIPPED	POP CORN Less	PURPLE HULL .22 .24 .26		
2½ bu. bags, per bu	YELLOW DYNAMITE, per lb20 .22 .24	HALF RUNNER Blackeyed Peas		
WHITE DENT (90 day) 2½ bu. bags, per bu	TURNIP SEED Toss	EARLY ALASKA PEAS		
MOSBY PROLIFIC, Certified, 2 bu. bags	100 lb. 30 to than Lots 100 lb. 30 lbs.	LAXTONIA PEAS		
2½ bu. bags, per bu	Purple Top White Globe	LARGE MARROW FAT PEAS .181/2 .151/2 .171/2		
(certified), 2 bu. bags, per bu. 5.60 EARLY JARVIS PROLIFIC, 2½ bu. bags, per bu. 4.65	Rutabaga .32 .34 .36 Mixed .30 .32 .34	GARDEN SEED		
CERTIFIED JARVIS PROLIFIC, 2 bu bags per bu 5.60	Shogoin	BEANS— WE DO NOT SELL LESS THAN 5 LBS. OF BEANS Less 100 lb. 30 to than		
THOMPSON'S PROLIFIC, 2½ bu. bags, per bu4.65	SPINACH	BOUNTIFUL STRINGLESS Lots 100 lb. 30 lbs.		
CLOVERS	Bloomsdale Savoy Reselected	(Bush) Beans		
Red Clover, per pound	MUSTARD Tendergreen	(Bush) Beans		
10 lbs. for \$7.50; per pound	Tendergreen	RED VALENTINE STRINGLESS (Bush) Beans		
Alsike Clover, 150 pound bags, per pound		TENN. GREEN POD (Bush) Beans		
SEED OATS	DWARF ESSEX	KENTUCKY WONDER (Pole) Beans		
Certified Delta Red 88, 5 bu. bags, per bu	OKRA	(Genuine) (Pole) Beans		
MIXED, per bu	WHITE VELVET	(Pole) Beans .28 .30 .32 HENDERSON (Bush) Lima Beans .33 .34 .35		
FORAGE SEEDS	KALE	FLORIDA SPESKLED (Pole) Lima Beans		
ORANGE CANE, 100 lb. bags, per cwt10.75	DWARF SIBERIAN per lb80	SIEVA or CAROLINA WHITE (Pole) Lima Beans		
AMBER CANE, 100 lb. bags, per cwt	CANTALOUPE	GIANT BUTTER Speckled (Pole) Lima Beans .26 .28 .30 JACKSON WONDER		
MILO MAIZE, 100 lb. bags, per cwt	HALE'S BEST—No. 36per lb.—1.20	(Calico) (Bush)		
LESPEDEZA	CORN (Garden Varieties)	DERRIS MIXTURE		
KOBE, 100 lb. bags, per pound	GOLDEN BANTAM 100 lb. 30 to than Lots 100 lb. 30 lbs. (Sweet) per lb	FOR CONTROL MEXICAN BEETLE AND OTHER INSECTS		
SERICEA, hulled and scarified, per poundlater INCLUDE INOCULATION	TRUCKERS FAVORITE, per lb13 .14 .15 EARLY SURPRISE, per lb	12/1-lb CASE, per case		
GRASSES 100-lb. Lots Per lb. BERMUDA (hulled), (10 lbs. for \$9.50)	WATERMELON	DI 4 01/ 1 E 4 E 114011		
BERMUDA (unhulled), 10 lbs. for \$7.50)	WE DO NOT SELL LESS THAN 1 LB. OF MELON SEED Less	BLACK LEAF "40" Per Dozen (1-oz. Bottles) 2.79		
ORCHARD, per pound	100 lb. 30 to than Lots 100 lb. 30 lbs. DIXIE QUEEN, per lb			
RYE GRASS, per pound out SUDAN, 100-lb. bags, per pound 101/2 SWEET SUDAN, per pound 18	STONE MOUNTAIN, per lb	SEED BAGS COFFEE BAGS—		
TIMOTHY, per pound. 10½ CARPET GRASS later KENTUCKY BLUE GRASS, per lb38	TOM WATSON, per lb	Good used, for Soy Beans and Oats, each		
RENTUCKT BLUE GRASS, per ID				
LEGUME-AID INOCULANT Display Case				
COMBINATION ALFALFA AND CLOVER GRO	UP Dealer Price	ORDER CARD Date		

Per Unit Each

10 Bushel Size—10/1 Bu Units...... 25 Bushel Size—10/2½ Bu. Units.... .65

VETCH, AUSTRIAN WINTER PEAS, FIELD AND GARDEN PEAS

1000 Pound Size-10/100# Units.....

SOY BEANS—ALL VARIETIES

20 Bushel Size—10/Up to 2 Bu. Units...... 50 Bushel Size—10/5 Bushel Units.....

LESPEDEZA 1000 Pound Size-10/100# Units.....

COW PEAS, MUNG BEANS, PEANUTS, LIMAS, KUDZU, CROTALARIA

Don't forget your NAME AND ADDRESS

Gentlemen:

Please ship us via___ the following:

QUANTITY

KIND OF SEED



FERTILIZER

5-10-5

"VELVETGREEN" PRICES

RETAIL PRICE

100-lb.	Bags\$4.00	10-lb.	Bags\$0.85
25-lb.	Bags\$1.50	1-lb.	Bags\$0.12

DEALERS ONLY-WHOLESALE PRICE

100-lb.	Bags\$2.75	10-lb.	Bags\$0.56	(6	per	bale)
25-lb.	Bags\$1.00	1-lb.	Bags\$0.0725	(32	per	bale)

VELVETGREEN

WHAT IT IS

Velvetgreen is a high quality, scientifically blended and balanced plant food, excellent for obtaining more prolific growth of lawns, flowers, shrubs, trees, garden vegetables and field crops. It is clean, odorless and easy to apply. Order now as we have only a limited amount.





BUSINESS REPLY CARD
First Class Permit No. 101, Sec. 510 P.L.&R., Memphis 2, Tenn.

W. B. MALLORY & SONS CO.

SEED DEPARTMENT

MEMPHIS 2, TENNESSEE





FIELD AND GARDEN SEED PLANTING

	-		
I.	bs.	Pounds	
FIELD SEED P	er	Per	Time of Seeding
	Bu.	Acre	Time of Seeding
Alfalfa	60	20 to 35	Feb. to May-Aug. to Nov.
Barley	48	72 to 100	Apr. to June-SeptDec.
Bermuda (Unhulled)	40	8 to 15	March to August
Bermuda (Hulled)	50	5 to 10	March to August
Blue Grass, Ky., for Lawn		75 to 100	Mch. to May-AugNov.
Blue Grass, Ky., for Past		30 to 40	Mch. to May-AugNov.
Broom Corn		5 to 8	April to June
Clover, Alsyke		6 to 10	Feb. to MayAugNov.
Clover, Black Medic		15 to 20	Feb. to March-Aug. to Dec.
Clover, Burr in Burr		40 to 80	July to AugSeptOct.
Clover, Burr Hulled		15 to 25	Aug. to SeptOctNov.
Clover, Crimson		15 to 20	July to AugSeptOct.
Clover, Hop		3 to 5	Sept. to April
Clover, Red		12 to 20	Feb. to AprAug. to Nov.
Clover, Sweet W. B	60	15 to 25	Feb. to May-Aug. to Nov.
Clover, White Dutch		3 to 5	AugMay
Corn, Field		8 to 10	Mch. to July 15th.
Corn, Pop		8 to 10	Mch. to July 15th
Corn, Silage		10 to 12	Mch. to July 15
Cotton, Seed		25 to 40	AprMay-June
Crotalaria		10 to 20	Apr. to July 15th
Grass, Dallas		10 to 15	MchApr. May
Grass, Carpet		10 to 15	March to June
Grass, Orchard		15 to 20	Feb. to May-Aug. to Nov
Grass, Rye		25 to 40	Aug. to Jan.
Grass, Red Top		10 to 15	Feb. to May-AugNov.
Grass, Sudan		25 to 40	May to Aug. 15th
Grass, for Lawns		90 to 100	Anytime if Can Water
		15 to 20	Feb. to May-AugNov.
Grass, Pasture Mixture		15 to 25	Feb. to AprAugNov.
Hegari		4 to 8	AprMay-June-July
Kaffir, Milo, Grohoma		4 to 8	AprMay-June-July
Lespedeza, Common		20 to 30	Jan. to May
Lespedeza, Kobe		25 to 30	Jan. to May
Lespedeza, Korean		25 to 30	Jan. to May
Lespedeza, Tenn. 76		25 to 30	Jan. to May
Lespedeza, Sericea		15 to 20	Early Spring After Frost
Millet, German		40 to 50	May-June-July-Aug.
		5 to 10	Early Spring After Frost
Millet, Pearl Mung Beans		10 to 15	May-June-July
Oats	200	64 to 96	FebAprSeptNov.
Peanuts		50 to 75	AprMay-June
-		25 to 40	
		The second second	AugSeptOctNov.
Peas, Stock		60 to 120	AprMay-June-July
			FebMarSeptOct.
Rye, Grain		60 to 90	AugSeptOctNovDec.
Sagrain		4 to 8	AprMay-June-July
Sorghum, Forage		50 to 75	AprMay-June-July
Sorghum, Drilled		10 to 12	AprMay-June-July
Sorghum, Syrup		6 to 8	AprMay-June
Soy Beans, Small		20 to 60	AprMay-June-July
Soy Beans, Large		30 to 90	AprMay-June-July
Sunflower, Large		8 to 10	May-June-July
Velvet Beans		20 to 40	May-June-July
Vetch, Hairy		20 to 30	SeptOctNovDec.
Wheat, Smooth	60	60 to 90	SeptOctNovDec.